**SWLT**

**AD FORM**

**Contact Person: Jaclynne Oldt**

**Phone: 609-330-7443 or swltadbook@gmail.com**

**PLEASE PRINT ALL INFORMATION**

Child’s Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Age \_\_\_\_\_\_\_\_\_\_\_

**ALL ADS AND PAYMENTS ARE DUE BY MONDAY, JULY 14, 2013.**

**Ads are to be given to Miss Murray or Mr. Beck**

**Ad size/cost**

\_\_\_\_\_\_ Booster - $5.00 – Name Example: “Smith Family”

\_\_\_\_\_\_ One line – $10.00 up to 32 characters including spaces.

Example: Congratulations! Love Mom & Dad - (31 characters)

\_\_\_\_\_\_ ¼ Page - $ 35.00 Approximate size - business card

\_\_\_\_\_\_ ½ Page - $ 55.00 – 4 ½ x 3 ¾

\_\_\_\_\_\_ Full Page - $ 100.00 – 4 ½ x 7 ½

\_\_\_\_\_\_ Cover Page - $ 120.00 – 4 ½ x 7 ½(Inside front, Inside back, Back)

**Ad Information** (If your ad is a business card, please attached it to this form with a paper clip)

Ad Contact Person: Email:

Phone Number: Signature:

**Please read the following information:**

1. Text and punctuation will be copied exactly as printed above.

2. All ads are produced in gray scale.

3. If you have a digital copy of your ad please email to swltadbook@gmail.com with your name. This form must still be filled out with a hard copy of the ad.

4. We do reserve the right to adjust ad information to maintain professional printing quality.

**Please do not staple ad information to this form. Attach with a paper clip**.

**SWLT Staff Only:**

Receive Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Payment Type:\_\_\_\_\_\_\_\_\_Collected:\_\_\_\_\_\_\_\_

In Book:\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_

Make checks payable to SWLT. We greatly appreciate your support!

AD LAYOUT WORK SHEET

4 ½

¼

Page

½

PAGE

WHOLE

PAGE

Use the above to layout your ad. Indicate your lay out design and different sizes for text.

We proudly support Swedesboro-Woolwich Little Theater.

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